



At the heart of the image



I AM A NIKON COOLPIX



NIKON COOLPIX COMPACT DIGITAL CAMERA SPRING 2013

iam.nikon-asia.com



I AM CATWALKING

COOLPIX
Capture more. Feel more.

Capture magic moments every day.

NEW



COOLPIX P330

12.2 effective megapixels | 5x Zoom | 3-in. LCD



NEW



COOLPIX S9500

18.1 effective megapixels | 22x Zoom | 3-in. OLED



NEW



COOLPIX S9400

18.1 effective megapixels | 18x Zoom | 3-in. OLED



NEW



COOLPIX S6500

16.0 effective megapixels | 12x Zoom | 3-in. LCD



NEW



COOLPIX S5200

16.0 effective megapixels | 6x Zoom | 3-in. LCD



NEW



COOLPIX S4400

20.1 effective megapixels | 6x Zoom | 3-in. LCD



NEW



COOLPIX S3500

20.1 effective megapixels | 7x Zoom | 2.7-in. LCD



NEW



COOLPIX S2700

16.0 effective megapixels | 6x Zoom | 2.7-in. LCD



NEW



COOLPIX S31

10.1 effective megapixels | 3x Zoom | 2.7-in. LCD



NEW



COOLPIX AW110

16.0 effective megapixels | 5x Zoom | 3-in. OLED



NEW



COOLPIX L820

16.0 effective megapixels | 30x Zoom | 3-in. LCD



NEW



COOLPIX L320

16.1 effective megapixels | 26x Zoom | 3-in. LCD



NEW



COOLPIX L28

20.1 effective megapixels | 5x Zoom | 3-in. LCD



NEW



COOLPIX L27

16.1 effective megapixels | 5x Zoom | 2.7-in. LCD



NEW



COOLPIX P7700

12.2 effective megapixels | 7.1x Zoom | 3-in. LCD



NEW



COOLPIX S800c

16.0 effective megapixels | 10x Zoom | 3.5-in. LCD



NEW



COOLPIX S01

10.1 effective megapixels | 3x Zoom | 2.5-in. LCD



NEW



COOLPIX S6400

16.0 effective megapixels | 12x Zoom | 3-in. LCD



NEW



COOLPIX L610

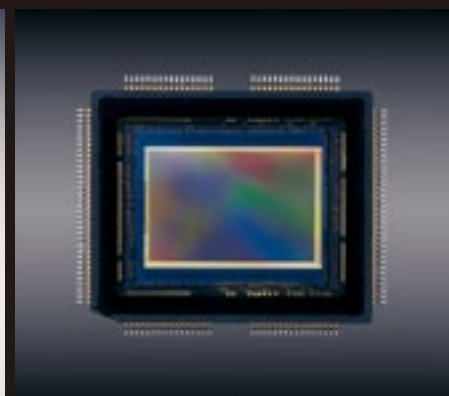
16.0 effective megapixels | 14x Zoom | 3-in. LCD



At the heart of the image



Note: Camera lineup and color availability may vary according to region.



COOLPIX **A**

The Palm-Sized Maestro

— Compact Size. Prime Performance. —

This sleek, high-class compact camera offers a level of performance usually reserved for advanced Nikon D-SLR models. Its craftsmanship, operability and system integrity are all authentically Nikon. Get ready to realize more of your photographic vision with a compact camera capable of D-SLR quality photography.

18.5mm* f/2.8 lens: optical quality comparable to D-SLR interchangeable lenses

Despite its small size, the fine optics of this ultra-compact 18.5mm* f/2.8 NIKKOR lens are specially designed to deliver extraordinary sharpness, smooth tonal gradation, highly effective spherical aberration and coma correction for consistent high-resolution image quality throughout the entire frame. The versatile wide-angle 18.5 mm* lens encourages your spontaneity, enabling you to instantly capture any moment that attracts your attention while still retaining your subjects' natural expressions. A seven-blade iris diaphragm provides outstanding aperture control, and delivers a natural, beautiful, circular bokeh (background blur) effect.

*28mm equivalent in 35mm [135] format

The smallest compact camera containing a DX-format CMOS sensor

The compact COOLPIX A offers exceptional image quality, combining a DX-format CMOS sensor that uses 16.2 effective megapixels with the same high-performance EXPEED 2 image-processing engine found in many Nikon D-SLR cameras. Since the impressive 23.6 x 15.6 mm sensor size is 12.9 times as large as the 1/2.3-in. type found in conventional compact digital cameras, you can expect pictures with D-SLR-quality sharpness, tonal gradation and minimized noise even when using high ISO sensitivities. By removing the optical low-pass filter, the COOLPIX A is able to reproduce extremely fine detail. New micro-lenses above the sensor are arranged to maximize the performance of the lens. The result: magnificently

sharp, clear and vibrant images from one corner to another.

The reliable strength of solid metal

Built for endurance, the compact COOLPIX A body is encased in a tough aluminum alloy, with a top surface covered by magnesium alloy for true durability. With a leatherette grip and dials cut from a metal block, the COOLPIX A conveys the feeling of authentic photographic gear. This and a myriad of other design details serve as valuable examples of Nikon's unique heritage of craftsmanship.

Every operation is a pleasure to perform

The buttons, dials and switches are all crafted to assure comfort in every operation. With manual options like

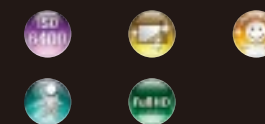
focus ring adjustment, you wield precision control that can be useful when you want to inject your own creative intention into an image. What's more, most of the operation system and GUI are consistent with Nikon D-SLRs, so you can be confident using the COOLPIX A as a substitute for a D-SLR.

An extensive range of add-on accessories

There are plenty of optional accessories available to make your photography even more creative and enjoyable. For example, adding an optical viewfinder gives you more freedom in determining composition. Other camera attachments, such as Nikon Speedlights, GPS unit, wireless mobile adapter and lens hood will make your system even more versatile.

Other features

- 3-in., approx. 921k-dot, high-resolution LCD monitor with an integrated panel and glass structure for clear visibility even in bright sunlight
- 14-bit RAW (NEF) file format support with in-camera processing
- Wide ISO sensitivity range from ISO 100 to 6400; expandable to "Hi 2" (ISO 25600 equivalent)
- Full HD movie with stereo sound
- Performance-proven Active D-Lighting
- Continuous shooting at up to 4 frames per second
- Electronic virtual horizon and a convenient grid display
- Picture Control for further fine tuning



Black



Silver

Notes: Full HD refers to this camera's ability to record movies in 1920 x 1080 format. Images shown on this page are simulated.

Performance from a higher perspective



42x ultra-high-power zoom with lens-shift VR featuring ACTIVE mode

The tremendous 42x zoom power opens up a fantastic range of possibilities and shooting perspectives for you to explore. To enhance image clarity, lens-shift VR (Vibration Reduction) reliably compensates for camera shake that is more likely to occur when shooting at or around the 42x zoom setting. ACTIVE mode can be used to minimize image blur when shooting from a moving vehicle or any other unstable position, stabilizing both captured and viewfinder images.

Backside illumination CMOS image sensor for high image quality

18.1 effective megapixels provide plenty of power to deliver high-resolution images. And a high-sensitivity Backside illumination CMOS image sensor receives more light than conventional sensors to record higher quality images, especially when taking pictures in Night landscape mode using the consecutive shot combining technology.

Designed for optimal control and operability

The large 3.2-in., approx. 921k-dot vari-angle LCD monitor gives you great flexibility to monitor and compose shots comfortably from various shooting positions. Assign frequently used functions to the Function button for quick one-touch access. Feel how the ergonomic handgrip maximizes comfort and minimizes camera shake, complementing other features that ensure handling stability, such as the Side zoom control.

GPS recording informs you of where you took your great shots

With an onboard database of about 1.86 million POI (Points of Interest), built-in GPS gives you extensive capability to quickly record, store and confirm the names of shooting locations where you take pictures. The recorded GPS information can be displayed on the “NIKON IMAGE SPACE” map view or ViewNX 2.

Other Features

- EXPEED C2 image-processing engine
- WU-1a Wireless Mobile Adapter support
- Full HD 1080/60i movie recording
- COOLPIX Picture Control
- 19 optimized scene modes
- Manual focus available
- Scene auto selector

Crafted with an eye for quality, versatility and control



Bright f/1.8, 5x zoom with wide-angle 24 mm* coverage and advanced lens-shift VR

Built into this compact camera is an f/1.8 NIKKOR lens which incorporates specially crafted High-refractive-index glass to achieve superb image sharpness and contrast. It also features lens-shift VR (Vibration Reduction), which compensates for camera shake by offering the equivalent of a faster shutter speed. The large aperture of f/1.8 is excellent for shooting indoors and in low light while a 7-blade iris diaphragm can render images with natural, beautiful bokeh (background blur).

*35mm [135] format equivalent

Backside illumination 1/1.7-in. CMOS image sensor for high image quality

With 12.2 effective megapixels of imaging power, clear high-resolution pictures are yours for the taking. The performance capabilities of a large-size Backside illumination CMOS image sensor that can receive a substantial amount of light, for results that are beautiful in every detail, especially when taken at night.

Plenty of settings to capture just what you’re shooting for

A choice of options is at your command. Just dial P, S, A or M exposure mode, or “U” (User setting) mode to take exactly the picture you want. The front Function button and Command dial for fine control



Other Features

- 3-in., approx. 921k-dot LCD monitor
- Record pause function
- WU-1a Wireless Mobile Adapter support
- EXPEED C2 image-processing engine
- ACTIVE mode for VR
- Manual focus available
- Scene auto selector
- COOLPIX Picture Control

of settings are quick and simple to use. And Nikon’s RAW (NRW) file format lets you edit your images freely without image quality degradation.

GPS makes it easy to recall where pictures were taken

Built-in GPS locates where pictures were taken, and log data can be stored for reference or displayed on your PC. An onboard database of approximately 1.86 million POI (Points of Interest) enables you to confirm and record the name of the location.

Clear, smooth Full HD 1080/60i movie recording with optical zoom and stereo sound

After pressing the button to start shooting a Full HD 1080/60i movie with stereo sound that ensures clear, smooth reproduction.

Sensational performance stylishly refined

WiFi
CERTIFIED



COOLPIX S9500

18.1
effective
megapixels

22x
Zoom

3-in.
OLED

Silver

Black

Red

Brown

18.1
effective
megapixels

18x
Zoom

3-in.
OLED

Silver

Black

Red

White

ISO 3200

CMOS

AF

3D

Backside illumination CMOS image sensor with lens-shift VR in slim, stylish form

The imaging power of 18.1 effective megapixels achieved with the Backside illumination CMOS image sensor and combination of lens shift and electronic VR

(Vibration Reduction) are brilliantly matched for capturing magnificent open landscapes as well as for zooming way in for super-telephoto shots beautifully, even under dim or dark conditions. This comprehensive capability comes together in a compact form that fits so comfortably in your hand that you can easily take it along to enjoy anywhere, without a care.

Quick effects and Glamour retouch



High-contrast monochrome



Miniature effect



Without Big eyes and Redden cheeks



▶ With Big eyes and Redden cheeks

Other Features

- High-performance NIKKOR lens
- EXPEED C2 image-processing engine

- Record pause function saves a sequence of desired scenes as a single file
- Special effects that can be applied to both stills and movies

- Full HD 1080p movie
- Wi-Fi® support (S9500 only)

Smart from every perspective

WiFi
CERTIFIED



COOLPIX S6500

16.0
effective
megapixels

12x
Zoom

3-in.
LCD

Silver

Black

Red

White

Blue

Orange

ISO 3200

CMOS

AF

3D



12x optical zoom with wide-angle 25 mm coverage*

The wide-angle 25 mm to super-telephoto 300 mm coverage* of the 12x optical zoom provides an exceptionally versatile range to a slim, stylish, comfortable-to-hold camera.

*35mm [135] format equivalent

Wi-Fi® compatibility keeps you smartly connected

Wireless LAN capability gives you the freedom to transfer photos and movies taken with the camera to other smart devices with

Wi-Fi®, such as smartphones and tablets*.

* This function requires installing a Wireless Mobile Utility to the smart device prior to use. This can be downloaded from Google Play™ or App Store at no charge. Compatible OSs: iOS 6.0 or later, Android 2.3 or later (smartphone)/Android 3.0 or later (tablet).

16.0 effective megapixels with lens-shift VR and Backside illumination CMOS image sensor

With such distinctive features, you can capture clear, beautiful pictures even when shooting at the maximum telephoto position of the zoom range. High resolution ensures brilliant results whether you've zoomed way out to take in a big open vista or zoomed right in for a close-up portrait.

Other Features

- High-performance NIKKOR lens
- EXPEED C2 image-processing engine

- Special effects available when shooting pictures or movies
- Quick effects for taken images

- Full HD movie recording
- 3-in., approx. 460k-dot LCD monitor

8 Notes: Full HD refers to this camera's ability to record movies in 1920 x 1080 format. Images shown on this page are simulated. Wi-Fi® and the Wi-Fi CERTIFIED logo are registered trademarks of the Wi-Fi Alliance.

Notes: Full HD refers to this camera's ability to record movies in 1920 x 1080 format. Wi-Fi® and the Wi-Fi CERTIFIED logo are registered trademarks of the Wi-Fi Alliance.

9

Aim to impress



COOLPIX S5200

16.0 effective megapixels

6x Zoom

3-in. LCD

Silver

Black

Red

Blue

Plum

16.0 effective megapixels with Backside illumination CMOS image sensor

Night landscape and Backlighting modes can be used to particularly brilliant effect. The Backside illumination CMOS image sensor produces optimal results with minimal noise when shooting at high sensitivity (ISO) settings. The pure imaging power of 16.0 effective megapixels enhances the sharpness of high-resolution images.



6x optical zoom and highly efficient lens-shift VR

The 6x zoom lens covering a wide-angle 26 mm to telephoto 156 mm focal range* provides beautiful results from every perspective. Furthermore, lens-shift VR helps to keep images consistently clear, effectively compensating for camera shake in a way similar to a faster shutter speed.

*35mm [135] format equivalent

Other Features

- High-performance NIKKOR lens
 - Quick effects for taken images
 - EXPEED C2 image-processing engine
 - Special effects available when shooting pictures or movies
- Wi-Fi® support
 - Enhanced Glamour retouch
 - 3-in., approx. 460k-dot LCD monitor

Wi-Fi® and the Wi-Fi CERTIFIED logo are registered trademarks of the Wi-Fi Alliance.

Elegant in function, slender in form



COOLPIX S3500

20.1 effective megapixels

7x Zoom

2.7-in. LCD

Silver

Black

Red

Purple

Orange

Pink

Decorative Pink

Decorative Blue



Just your kind of slender style

Strike a balance between elegant form and exceptional functionality from front to back. Start with quality craftsmanship from every angle, built into a slim, compact body that is as smoothly rounded in contour as it is in performance. The camera comes in various colors, so you can choose the one that suits your style.

7x zoom with wide-angle 26 mm coverage in a slim, compact body

With its versatile reach and range, the NIKKOR lens with 7x optical zoom covering from wide-angle 26 mm to telephoto 182 mm* is meticulously designed to be contained in a slender, sleek form that fits comfortably in the hand.

*35mm [135] format equivalent

Other Features

- High-performance NIKKOR lens
 - Quick effects that can be applied after shooting and during playback
 - Special effects available when shooting pictures or movies
- 2.7-in. LCD monitor
 - EXPEED C2 image-processing engine
 - Scene auto selector

A fantastic touch of style adds to all the fun



COOLPIX S4400

20.1 effective megapixels

6x Zoom

3-in. LCD

Silver

Black

6x zoom with wide-angle 26 mm coverage contained in a slender form



A NIKKOR lens with 6x zoom covering wide-angle 26 mm* plus Nikon's lens-shift VR (Vibration Reduction) deliver high performance to capture consistently sharp, beautiful pictures. Containing the lens is a slim compact that fits perfectly in the hand and embodies elegant functionality all around.

*35mm [135] format equivalent

Intuitive control, elegant to the touch

It's simple to navigate menus or control shooting and playback just by moving your finger on the 3-in., approx. 460k-dot touch control LCD. As you might expect of such a slender, stylish, comfortable-to-hold camera, the display is superbly designed to look fabulous on the back panel.

Other Features

- High-performance NIKKOR lens
 - EXPEED C2 image-processing engine
 - Smart portrait system
 - Scene auto selector
- Subject tracking
 - Eye-Fi™ card support
 - Lens-shift VR (Vibration Reduction)
 - 20.1 effective megapixels

Picture the memory with simple, distinctive style



COOLPIX S2700

16.0 effective megapixels

6x Zoom

2.7-in. LCD

Silver

Black

Red

Blue

Purple

Decorative Purple

Decorative Pink

Slim, family-friendly 6x zoom compact with wide-angle 26 mm coverage*

It's simple for anyone to get just what he or she is looking for with this compact camera. A NIKKOR lens with 6x optical zoom covering a wide-angle 26 mm to telephoto 156 mm range*. An operation system that is always simple and reliably familiar. With this much fun in hand, everyone can have a great time shooting images to remember.

*35mm [135] format equivalent



Scene auto selector simply activates the optimal mode

Everyone can take everything easily. Scene auto selector automatically selects the most suitable of six scene modes (Portrait, Night portrait, Landscape, Night landscape, Backlighting or Close-up) using data that the camera determines about the subject and scene conditions. So without making complicated settings, everyone can consistently capture images that look as great as he or she imagines they should look.

Other Features

- High-performance NIKKOR lens
 - 16.0 effective megapixels
 - EXPEED C2 image-processing engine
 - Special effects and Filter effects
- HD 720p movie recording
 - Smart portrait system
 - Subject tracking

Great fun for all in the family



COOLPIX S31

10.1 effective megapixels | 3x Zoom | 2.7-in. LCD

ISO 180 | 100 | 200 | 400 | 800 | 1600 | 3200 | 6400 | 12800 | 25600

Safe for the whole family to love

This camera is built to be safe and durable enough for everyone to have fun with. If it is dropped, it can resist the shock of impact from a height of up to 1.2 m/3.9 ft. Its beautifully balanced symmetry makes the camera easy for even small hands to grip firmly without slippage. Buttons are optimally positioned for two-handed operation. A back panel space for fingers to rest comfortably also ensures secure handling.

Water resistance to 5 m/16.4 ft depth adds to the fun

Rugged resistance to dirt and water prevents damage to the camera when dropped into or submerged in water down to 5 m/16.4 ft deep, so you can shoot at greater leisure without worrying about the camera getting wet at the pool or elsewhere.



Large buttons, with a simple layout and user interface

Elegant simplicity is essential to this camera's smart design. Buttons are carefully positioned and sized so that virtually anyone can manipulate them. Four buttons on the back panel, for example, are logically aligned to facilitate effortless operation. And the user interface menu is not only simple to understand — it is also easy to view, thanks to the large, clear LCD monitor on which it appears.



Share photos with slide show and message exchange functions

A built-in album-making feature lets you create original scrapbooks or slide shows of favorite pictures with animated effects and music. For each picture, two voice messages can be recorded for sharing personal thoughts about precious memories with friends and family.

- Other Features
- High-performance NIKKOR lens
 - EXPEED C2 image-processing engine
 - HD 720p movie recording
 - 10.1 effective megapixels achieved with CCD image sensor
 - 9 optimized scene modes

Notes: HD refers to this camera's ability to record movies in 1280 x 720 format. Images shown on this page are simulated.

For a tougher all-around approach



COOLPIX AW110

16.0 effective megapixels | 5x Zoom | 3-in. OLED

ISO 180 | 100 | 200 | 400 | 800 | 1600 | 3200 | 6400 | 12800 | 25600

Tough enough for severe outdoor conditions

18 m/59 ft is the depth this camera can withstand underwater while still performing beautifully. Beyond that, it can withstand temperatures down to -10°C/14°F and the shock of being dropped from heights of up to 2 m/6 ft 6 in., for outstanding capability even under severe conditions. Action control requires just a single hand, even wearing a ski glove or skin-diving glove, to command assigned functions. Such tough integrity can open your eyes to more of the action in mountains, forests and other destinations that await your exploration.

Capture more fun along with great outdoor images

By capturing a complete picture of scene conditions, plenty of functions make the fun of outdoor shooting more memorable for everyone. For example, the camera's built-in GPS incorporating POI information (approx. 1.86 million), log functions and World map can not only record the



shooting location of a picture or movie — they can even be used to chart journey routes. In the mountains, at sea, and elsewhere, you can monitor the altimeter and depth gauge at chosen regular intervals and graphically display sequences of those readings. The barometer that shows atmospheric pressure values is very useful for forecasting weather. Moreover, data for altitude, water depth, atmospheric pressure, latitude/longitude, compass and date/time can be included on images for posterity.

3-in. OLED monitor optimizes visibility even outdoors

Technology for vastly higher contrast, clearer color and true blacks goes into a large 3-in., high-definition OLED monitor reproducing fantastically detailed images that are highly visible during shooting and playback even in strong sunlight or underwater.

Easy Wi-Fi® image transfer helps share great memories

Sharing high-quality images and movies is simple, as the camera can transfer its contents to Wi-Fi®-equipped smartphones, tablets and other smart devices, for uploading to SNS.

* This function requires installing a Wireless Mobile Utility to the smart device prior to use. This can be downloaded from Google Play™ or App Store at no charge. Compatible OSs: iOS 6.0 or later, Android 2.3 or later (smartphone)/Android 3.0 or later (tablet).

Google Play is a trademark of Google Inc. App Store is a service mark of Apple Inc.

- Other Features
- High-performance NIKKOR lens
 - Full HD 1080 movie recording with stereo sound
 - EXPEED C2 image-processing engine
 - Electronic compass
 - Backside illumination CMOS sensor
 - Displays atmospheric pressure values
 - "Erase GPS data" function employed
 - "Data imprint" function includes data information such as altitude on images

Notes: Full HD refers to this camera's ability to record movies in 1920 x 1080 format. Images shown on this page are simulated. Wi-Fi® and the Wi-Fi CERTIFIED logo are registered trademarks of the Wi-Fi Alliance.

Enjoy the extraordinary convenience of 30x zoom in compact form



COOLPIX L820

16.0
effective
megapixels

30x
Zoom

3-in.
LCD

Black

Blue

Red

Plum

Very compact with 30x zoom employing lens-shift VR and Backside illumination CMOS image sensor

Despite its stylishly compact body, this camera contains a 30x optical zoom for extra-extensive wide-angle 22.5 mm to super-telephoto 675 mm coverage*. It also features a seamless match: the imaging power of 16.0 effective megapixels achieved with the Backside illumination CMOS image sensor, which maintains excellent picture quality even at night.

*35mm [135] format equivalent

Full HD 1080p movie recording and high-resolution photography

High-definition photography and Full HD movie recording gloriously capture your memories at their most beautiful. A built-in HDMI connector enables output to an HDTV* for viewing.

*HDMI cable available separately



Other Features

- High-performance NIKKOR lens
 - EXPEED C2 image-processing engine
 - Eye-Fi™ card support
- Easy auto mode and Smart portrait system employed
 - Uses readily available R6/AA-size batteries
 - Special effects and Filter effects

Capture the essence of life beautifully and easily



COOLPIX L28

20.1
effective
megapixels

5x
Zoom

3-in.
LCD

Silver

Red

Black

Pink

20.1 effective megapixels of pure imaging power

The 20.1 effective megapixels provided by the CCD image sensor yield high resolution, fine detail and superb image quality. Nikon's EXPEED C2 image-processing engine renders pictures quickly and faithfully, ensuring that all onboard systems run with optimal speed and efficiency.

Easy auto mode

With Easy auto mode, you can simply turn on the camera and start shooting. Its scene auto selector function determines range, lighting and subject

type before selecting the most appropriate scene mode from among Portrait, Night portrait, Night landscape, Landscape, Backlighting and Close-up.

Other Features

- High-performance NIKKOR lens
 - Smart portrait system
 - Easy-to-hold handgrip design
 - Color variations for aluminum lens ring and lens barrel
- Motion blur reduction
 - Stylish body with high-grade metallic exterior
 - Uses readily available R6/AA-size batteries

All the zoom for all the good times



COOLPIX L320

16.1
effective
megapixels

26x
Zoom

3-in.
LCD

Black

High-performance lens-shift VR minimizes image blur of your images

When still images or movies are being shot, Nikon's high-performance lens-shift VR (Vibration Reduction) compensates for camera shake to keep results sharp. This is especially advantageous for telephoto shooting, which tends to be more easily and strongly affected by camera shake as images are recorded. So you can expect results using lens-shift VR to be clearer than ever before.



Leave great shooting up to the camera

Easy auto mode lets you simply turn on the camera and start shooting, with automatic selection of the most appropriate choice among Portrait, Night portrait, Night landscape, Landscape, Backlighting and Close-up scene modes, enabling capture of images exactly as you imagine them.

Other Features

- High-performance NIKKOR lens
 - EXPEED C2 image-processing engine
 - Smart portrait system
- Pet portrait mode
 - One-touch 720p HD movie recording
 - Uses readily available R6/AA-size batteries

Capture the moment with a genuine compact



COOLPIX L27

16.1
effective
megapixels

5x
Zoom

2.7-in.
LCD

Silver

Red

Decorative Purple

Black

White

5x zoom with wide-angle capability

The NIKKOR lens with 5x optical zoom covers a focal range from wide-angle 26 mm to telephoto 130 mm*. This makes it easy to capture group pictures and landscapes at the wide-angle position, or capture expressive close-ups from a distance with the telephoto position.

*35mm [135] format equivalent



One-touch 720p HD movie recording

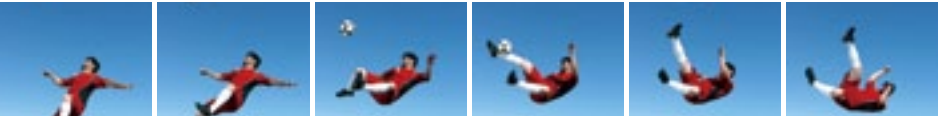


Anytime you wish to shoot a movie clip instead of a still picture, just push the movie record button.

Other Features

- High-performance NIKKOR lens
 - 2.7-in. LCD monitor
 - Smart portrait system
 - Easy-to-hold handgrip design
- Motion blur reduction
 - Stylish body with high-grade metallic exterior
 - Uses readily available R6/AA-size batteries

Master-crafted compact with high-caliber performance



Bright f/2.0 - 4.0 lens for brilliant quality images

The NIKKOR lens maintains high brightness throughout the 7.1x zoom range for superior low-light performance. Quality optics using ED glass faithfully capture even the “atmosphere” of any scene and contribute to an overall improvement in resolution. The seven-blade iris diaphragm enables beautifully de-focused backgrounds. And lens-shift VR (Vibration Reduction) provides effective compensation for camera shake.

Backside illumination 1/1.7-inch CMOS image sensor goes the extra step

12.2 effective megapixels deliver pristine, high-resolution images. The Backside illumination CMOS image sensor optimizes performance when shooting at night, for beautiful results with fine details. Also helping you nail every shot is high-speed continuous shooting at up to 8 fps (approx.) for full-resolution (4000 x 3000) images*.

*Up to 6 consecutive images



Multiple manual settings for precise control

Turn the Mode dial to access the P/S/A/M exposure modes.

Often used functions can be assigned to the Function button. Manual exposure

Other Features

- 3-in., approx. 921k-dot, vari-angle high-resolution LCD monitor
- EXPEED C2 image-processing engine
- High quality body with magnesium alloy cover
- COOLPIX Picture Control
- Enhanced NRW (RAW) file format support
- AE Bracketing of up to 5 frames
- Accessory terminal for Remote cord and GPS unit (GP-1) connection and external microphone input
- Optional lens hood and remote control available
- Eye-Fi™ card support

Quality photography with Android™



COOLPIX S800c

- 16.0 effective megapixels
- 10x Zoom
- 3.5-in. OLED
- White
- Black

Android-powered for easy internet connectivity



Enjoy high quality images that you simply cannot get with smartphones, plus wireless communication that is impossible with regular digital still cameras. Equipped with the powerful combination of Android OS and Wi-Fi®, it's possible to quickly and easily upload images to a social network service or website from this camera. Even if you're not near a Wi-Fi® hot spot, you can wirelessly transfer images from your camera to smartphones and tablets. Customize your style of visual communication with over 500,000 apps on Google Play™.



Other Features

- 3.5-in., approx. 819k-dot, high-resolution OLED monitor
- Easy auto mode
- Special effects available when shooting pictures or movies
- Android 2.3
- Wi-Fi® (IEEE 802.11b/g/n)
- Built-in GPS
- Memory capacity: approx. 680 MB for application (actual capacity may vary depending on the pre-installed application for each region); approx. 1.7 GB for storage

Android, Google and Google Play are trademarks of Google Inc. The Android robot is reproduced or modified from work created and shared by Google and used according to terms described in the Creative Commons 3.0 Attribution License. Wi-Fi® and the Wi-Fi CERTIFIED logo are registered trademarks of the Wi-Fi Alliance.

Explore the superb quality in minimum size



COOLPIX S01

- 10.1 effective megapixels
- 3x Zoom
- 2.5-in. LCD
- Mirror Silver
- Red
- Black
- Pink
- White

Ultra-compact, ultra-lightweight, stylish body

This elegant little camera is in a totally different league in terms of compactness and lightness. Measuring only 77 mm/3.1 in. lengthwise, and 17.2 mm/0.7 in. in thickness, it will fit into your pocket with room to spare. And its weight is less than 96 g/3.4 oz, so you might even forget it's there. But when you take it out, you'll be dazzled by its solid, high-quality look. The coated stainless steel body helps to reduce scratches, and the Mirror silver model adds a unique polished look.

Intuitive touch screen puts easy operation in a small size

Four large icon-based touch buttons appear on the screen, so even novice users can easily master camera operations. Just press the screen to access functions intuitively, including a shortcut menu to access important functions directly. You can also customize the home menu to your preference.



Other Features

- 2.5-in., approx. 230k-dot LCD monitor
- EXPEED C2 image-processing engine
- HD movie recording
- Easy auto mode
- Storage media consists of an internal memory only (approx. 7.3 GB)
- NIKKOR lens with 3x optical zoom
- Built-in flash

Notes: Battery is built-in and cannot be removed from the camera.

16.0
effective
megapixels

12x
Zoom

3-in.
LCD

Red
Black
Blue
Purple

Silver

The 12x zoom NIKKOR ED glass lens covers a focal range of 25 mm wide-angle to 300 mm telephoto*. Lens-shift VR (Vibration Reduction) provides sure and stable compensation for camera shake. Images are captured by the Backside illumination CMOS image sensor to maintain high quality. 16.0 effective-megapixel resolution assures brilliant results.

Target finding AF automatically focuses on the subject you desire. When photographing people, face-detection technology helps maintain accurate focus to ensure sharp images. For other types of subjects, subject-prediction technology automatically judges what is the main subject, and sets the AF area to match its size and position to achieve sharp focus. With an AF system this intelligent, you'll never miss capturing that magical moment.

- 3-in., approx. 460k-dot, high-resolution LCD monitor with touch screen control
- EXPED C2 image-processing engine
- Auto composite night shooting
- Smart portrait system
- Special effects available when shooting pictures or movies
- Scene auto selector
- 20 optimized scene modes
- Subject tracking
- Eye-Fi™ card support
- 3D photography

16.0
effective
megapixels

14x
Zoom

3-in.
LCD

Silver

Black

Red

The 14x zoom NIKKOR ED glass lens covers a focal range of 25 mm wide-angle to 350 mm telephoto*, providing beautiful results whether zoomed in or out. Added to that, lens-shift VR (Vibration Reduction) helps cancel out camera shake to keep your shots rock-solid.

*35mm [135] format equivalent

The Backside illumination CMOS image sensor offers superior efficiency in capturing incoming light. This ability to capture more visual information contributes to high image quality, and the difference will be especially noticeable in images taken in dimly lit rooms and other dark environments.

- 3-in., approx. 460k-dot, high-resolution LCD monitor
- EXPED C2 image-processing engine
- Special effects available when shooting pictures or movies
- Filter effects available for stored images
- Uses readily available R6/AA-size batteries
- Macro shooting from as close as 1 cm/0.4 inch
- Smart portrait system
- 19 optimized scene modes
- Eye-Fi™ card support

Optical Vibration Reduction (VR)

Motion Blur Reduction

High
Sensitivity

Backside illumination CMOS Image Sensor

Clear Color Display

Touch Screen

**Smart Portrait
System**

**Scene Auto
Selector/
Easy Auto Mode**



The Clear color difference

*Available as 'Point and Shoot' on the S31

**Target
Finding AF**

Subject Tracking

Rugged Reliability

Built-in GPS

Built-in World Map

3D Photograph

**Wireless
Image Transfer**



The camera has a built-in communication function that allows transmission of still images and movies over wireless LAN networks.

NEW

		NEW	NEW	NEW	NEW	NEW
						
		COOLPIX A	COOLPIX P520	COOLPIX P330	COOLPIX S9500	COOLPIX S9400
Number of effective pixels		16.2 million	18.1 million	12.2 million	18.1 million	18.1 million
Lens		NIKKOR lens; 18.5 mm (35mm [135] format equivalent: 28 mm); maximum aperture: f/2.8	NIKKOR lens with 42x optical zoom; 4.3-180 mm (35mm [135] format equivalent: 24-1000 mm); f/3-5.9	NIKKOR lens with 5x optical zoom; 5.1-25.5 mm (35mm [135] format equivalent: 24-120 mm); f/1.8-5.6	NIKKOR lens with 22x optical zoom; 4.5-99.0 mm (35mm [135] format equivalent: 25-550 mm); f/3.4-6.3	NIKKOR lens with 18x optical zoom; 4.5-81.0 mm (35mm [135] format equivalent: 25-450 mm); f/3.4-6.3
Digital zoom magnification		—	Up to 2x (35mm [135] format equivalent: approx. 2000 mm)	Up to 2x (35mm [135] format equivalent: approx. 240 mm)	Up to 4x (35mm [135] format equivalent: approx. 2200 mm)	Up to 4x (35mm [135] format equivalent: approx. 1800 mm)
Focus range*1		Approx. 50 cm (1 ft 8 in.) to ∞, Macro autofocus mode: 10 cm (4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro close-up mode: approx. 1 cm (0.4 in.) to ∞	[W]: Approx. 30 cm (1 ft) to ∞, Macro close-up mode: approx. 3 cm (1.2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 1 cm (0.4 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 1 cm (0.4 in.) to ∞
Monitor		3-in., approx. 921k-dot, wide-viewing angle, TFT LCD with anti-reflection coating	3.2-in., approx. 921k-dot, wide-viewing angle, TFT LCD monitor with anti-reflection coating	3-in., approx. 921k-dot, wide-viewing angle, TFT LCD monitor with anti-reflection coating	3-in., approx. 614k-dot, wide-viewing angle, OLED monitor with anti-reflection coating	3-in., approx. 614k-dot, wide-viewing angle, OLED monitor with anti-reflection coating
Storage media		SD/SDHC/SDXC memory card ^{ts}	SD/SDHC/SDXC memory card ^{ts}	SD/SDHC/SDXC memory card ^{ts}	SD/SDHC/SDXC memory card ^{ts}	SD/SDHC/SDXC memory card ^{ts}
ISO sensitivity (Standard output sensitivity) ^{*2} (Recommended exposure index for COOLPIX A)		ISO 100-3200; can be adjusted using ISO sensitivity to 6400, Hi 0.3 (ISO 8000 equivalent), Hi 0.7 (ISO 10000 equivalent), Hi 1 (ISO 12800 equivalent), and Hi 2 (ISO 25600 equivalent)	ISO 80-1600, ISO 3200/Hi 1 (equivalent to 6400); (Manual setting is enabled in P/S/A/M exposure modes), Hi 2 (equivalent to 12800) (High ISO monochrome in Special effects mode)	ISO 80-3200, Hi 1 (equivalent to 6400)/Hi 2 (equivalent to 12800); (Manual setting is enabled in P/S/A/M exposure modes)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)
Power sources		Supplied	EN-EL20 Rechargeable Li-ion Battery, MH-27 Battery Charger	EN-EL5 Rechargeable Li-ion Battery, EH-69P Charging AC Adapter	EN-EL12 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter	EN-EL12 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter
		Optional	EH-5b AC Adapter; requires EP-5C Power Connector	EH-62A AC Adapter, MH-61 Battery Charger	EH-62F AC Adapter, MH-65 Battery Charger	EH-62F AC Adapter, MH-65 Battery Charger
Battery life of still shooting*3		Approx. 230 shots with EN-EL20 battery	Approx. 200 shots with EN-EL5 battery	Approx. 200 shots with EN-EL12 battery	Approx. 230 shots with EN-EL12 battery	Approx. 230 shots with EN-EL12 battery
Dimensions (W x H x D)		Approx. 111.0 x 64.3 x 40.3 mm (4.4 x 2.6 x 1.6 in.) excluding projections ^{ts}	Approx. 125.2 x 84.1 x 101.6 mm (5.0 x 3.4 x 4.0 in.) excluding projections ^{ts}	Approx. 103.0 x 58.3 x 32.0 mm (4.1 x 2.3 x 1.3 in.) excluding projections ^{ts}	Approx. 110.1 x 60.3 x 30.7 mm (4.4 x 2.4 x 1.3 in.) excluding projections ^{ts}	Approx. 110.1 x 60.3 x 30.7 mm (4.4 x 2.4 x 1.3 in.) excluding projections ^{ts}
Weight		Approx. 299 g (10.6 oz) with battery and memory card ^{ts}	Approx. 550 g (1 lb 3.5 oz) with battery and SD memory card ^{ts}	Approx. 200 g (7.1 oz) with battery and SD memory card ^{ts}	Approx. 205 g (7.3 oz) with battery and SD memory card ^{ts}	Approx. 200 g (7.1 oz) with battery and SD memory card ^{ts}

NEW	NEW	NEW	NEW	NEW
				
COOLPIX S6500	COOLPIX S5200	COOLPIX S4400	COOLPIX S3500	COOLPIX S2700
16.0 million	16.0 million	20.1 million	20.1 million	16.0 million
NIKKOR lens with 12x optical zoom; 4.5-54.0 mm (35mm [135] format equivalent: 25-300 mm); f/3.1-6.5	NIKKOR lens with 6x optical zoom; 4.6-27.6 mm (35mm [135] format equivalent: 26-156 mm); f/3.5-6.5	NIKKOR lens with 6x optical zoom; 4.6-27.6 mm (35mm [135] format equivalent: 26-156 mm); f/3.5-6.5	NIKKOR lens with 7x optical zoom; 4.7-32.9 mm (35mm [135] format equivalent: 26-182 mm); f/3.4-6.4	NIKKOR lens with 6x optical zoom; 4.6-27.6 mm (35mm [135] format equivalent: 26-156 mm); f/3.5-6.5
Up to 4x (35mm [135] format equivalent: approx. 1200 mm)	Up to 4x (35mm [135] format equivalent: approx. 624 mm)	Up to 4x (35mm [135] format equivalent: approx. 624 mm)	Up to 4x (35mm [135] format equivalent: approx. 728 mm)	Up to 4x (35mm [135] format equivalent: approx. 624 mm)
[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 8 cm (3.2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 5 cm (2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 5 cm (2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 5 cm (2 in.) to ∞	[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 5 cm (2 in.) to ∞
3-in., approx. 460k-dot, TFT LCD monitor with anti-reflection coating	3-in., approx. 460k-dot, TFT LCD monitor with anti-reflection coating	3-in., approx. 460k-dot, TFT LCD monitor with anti-reflection coating	2.7-in., approx. 230k-dot, TFT LCD monitor with anti-reflection coating	2.7-in., approx. 230k-dot, TFT LCD monitor
SD/SDHC/SDXC memory card ^{ts}	SD/SDHC/SDXC memory card ^{ts}	SD/SDHC/SDXC memory card ^{ts}	SD/SDHC/SDXC memory card ^{ts}	SD/SDHC/SDXC memory card ^{ts}
ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	ISO 80-1600, ISO 3200* (Manual setting is enabled in Auto mode) *Setting is available only for image sizes of 4M (2272 x 1704) or 2M (1600 x 1200) or VGA (640 x 480)	ISO 80-1600, ISO 3200* (Manual setting is enabled in Auto mode) *Setting is available only for image sizes of 4M or less	ISO 80-1600, ISO 3200* (Manual setting is enabled in Auto mode) *Setting is available only for image sizes of 4M (2272 x 1704) or 2M (1600 x 1200) or VGA (640 x 480)
EN-EL19 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter	EN-EL19 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter	EN-EL19 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter	EN-EL19 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter	EN-EL19 Rechargeable Li-ion Battery, EH-70P Charging AC Adapter
EH-62G AC Adapter, MH-66 Battery Charger	EH-62G AC Adapter, MH-66 Battery Charger	EH-62G AC Adapter, MH-66 Battery Charger	EH-62G AC Adapter, MH-66 Battery Charger	EH-62G AC Adapter, MH-66 Battery Charger
Approx. 150 shots with EN-EL19 battery	Approx. 160 shots with EN-EL19 battery	Approx. 200 shots with EN-EL19 battery	Approx. 220 shots with EN-EL19 battery	Approx. 210 shots with EN-EL19 battery
Approx. 95.4 x 58.3 x 26.3 mm (3.8 x 2.3 x 1.1 in.) excluding projections ^{ts}	Approx. 97.7 x 58.4 x 21.3 mm (3.9 x 2.3 x 0.9 in.) excluding projections ^{ts}	Approx. 95.5 x 58.9 x 20.8 mm (3.8 x 2.4 x 0.9 in.) excluding projections ^{ts}	Approx. 96.8 x 57.8 x 20.5 mm (3.9 x 2.3 x 0.9 in.) excluding projections ^{ts}	Approx. 94.8 x 57.8 x 20.8 mm (3.8 x 2.3 x 0.9 in.) excluding projections ^{ts}
Approx. 153 g (5.4 oz) with battery and SD memory card ^{ts}	Approx. 146 g (5.2 oz) with battery and SD memory card ^{ts}	Approx. 140 g (5.0 oz) with battery and SD memory card ^{ts}	Approx. 129 g (4.6 oz) with battery and SD memory card ^{ts}	Approx. 125 g (4.5 oz) with battery and SD memory card ^{ts}

*2 Depending on the conditions, certain settings may not be co

*3 Based on CIPA industry standard for measuring life of camera batte

(+/-3°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal. In a cold environment, the number of shots may decrease according to the battery characteristics.

*5 Not compatible with Multi Media Cards (MMC).

*6 In case of using four AA Energizer® Ultimate Lithium

*7 In case of using two AA Energizer® Ultimate Lithium batteries.

*8 Method of noting dimensions and weight is in accordance

guideline.

COOLPIX SPECIFICATION

NEW		NEW		NEW		NEW		NEW	
									
COOLPIX S31		COOLPIX AW110		COOLPIX L820		COOLPIX L320		COOLPIX L28	
Number of effective pixels		10.1 million		16.0 million		16.0 million		20.1 million	
Lens		NIKKOR lens with 3x optical zoom; 4.1-12.3 mm (35mm [135] format equivalent: 29-87 mm); f/3.3-5.9		NIKKOR lens with 5x optical zoom; 5.0-25.0 mm (35mm [135] format equivalent: 28-140 mm); f/3.9-4.8		NIKKOR lens with 30x optical zoom; 4.0-120 mm (35mm [135] format equivalent: 22.5-675 mm); f/3-5.8		NIKKOR lens with 26x optical zoom; 4.0-104.0 mm (35mm [135] format equivalent: 22.5-585 mm); f/3.1-5.9	
Digital zoom magnification		Up to 4x (35mm [135] format equivalent: approx. 348 mm)		Up to 4x (35mm [135] format equivalent: approx. 560 mm)		Up to 4x (35mm [135] format equivalent: approx. 2700 mm)		Up to 4x (35mm [135] format equivalent: approx. 2340 mm)	
Focus range*1		[W]: Approx. 30 cm (1 ft) to ∞, Shoot closeups, Photograph food, Shoot under water, Mirror, Take soft pictures, Create a diorama effect, Highlight colors: approx. 5 cm (2 in.) to ∞*4		[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 1 cm (0.4 in.) to ∞		[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 1 cm (0.4 in.) to ∞		[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 10 cm (4 in.) to ∞	
Monitor		2.7-in., approx. 230k-dot, TFT LCD monitor with anti-reflection coating		3-in., approx. 614k-dot, OLED monitor with anti-reflection coating		3-in., approx. 921k-dot, wide-viewing angle, TFT LCD monitor with anti-reflection coating		3-in., approx. 230k-dot, TFT LCD monitor with anti-reflection coating	
Storage media		SD/SDHC/SDXC memory card*5		SD/SDHC/SDXC memory card*5		SD/SDHC/SDXC memory card*5		SD/SDHC/SDXC memory card*5	
ISO sensitivity (Standard output sensitivity)*2		ISO 80-1600		ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)		ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)		ISO 80-1600	
Power sources	Supplied	EN-EL12 Rechargeable Li-ion Battery, MH-65 Battery Charger		EN-EL12 Rechargeable Li-ion Battery, MH-65 Battery Charger		Four LR9/L40 (AA-size) alkaline batteries		Four LR6/L40 (AA-size) alkaline batteries	
	Optional	EH-62F AC Adapter		EH-62F AC Adapter		Four FR6/L91 (AA-size) lithium batteries, Four EN-MH2 rechargeable Ni-MH batteries, EH-67 AC Adapter, MH-73 Battery Charger		Four FR6/L91 (AA-size) lithium batteries, Four EN-MH2 rechargeable Ni-MH batteries, EH-67 AC Adapter, MH-73 Battery Charger	
Battery life of still shooting*3		Approx. 260 shots with EN-EL12 battery		Approx. 250 shots with EN-EL12 battery		Approx. 320 shots with alkaline, 870 shots with lithium*6, or 540 shots with EN-MH2 batteries		Approx. 310 shots with alkaline, 810 shots with lithium*6, or 450 shots with EN-MH2 battery	
Dimensions (W x H x D)		Approx. 105.4 x 64.8 x 41.5 mm (4.2 x 2.6 x 1.7 in.) excluding projections*8		Approx. 110.1 x 65.3 x 24.5 mm (4.4 x 2.6 x 1.0 in.) excluding projections*8		Approx. 111.0 x 76.3 x 84.5 mm (4.4 x 3.1 x 3.4 in.) excluding projections*8		Approx. 111.1 x 76.3 x 83.1 mm (4.4 x 3.1 x 3.3 in.) excluding projections*8	
Weight		Approx. 185 g (6.6 oz) with battery and SD memory card*8		Approx. 193 g (6.9 oz) with battery and SD memory card*8		Approx. 470 g (1lb 0.6 oz) with battery and SD memory card*8		Approx. 430 g (15.2 oz) with battery and SD memory card*8	

*1 All distances measured from center of front surface of lens.

*2 Depending on the conditions, certain settings may not be configured.

*3 Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (+/-3°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal. In a cold environment, the number of shots may decrease according to the battery characteristics.

*4 Focus range (from the protective glass).

*5 Not compatible with Multi Media Cards (MMC).

*6 In case of using four AA Energizer® Ultimate Lithium batteries.

*7 In case of using two AA Energizer® Ultimate Lithium batteries.

*8 Method of noting dimensions and weight is in accordance with CIPA DCG-002-2012 guideline.

NEW		NEW		NEW		NEW		NEW	
									
COOLPIX L27		COOLPIX P7700		COOLPIX S800c		COOLPIX S01		COOLPIX S6400	
16.1 million		12.2 million		16.0 million		10.1 million		16.0 million	
16.1 million		12.2 million		16.0 million		10.1 million		16.0 million	
NIKKOR lens with 5x optical zoom; 4.6-23.0 mm (35mm [135] format equivalent: 26-130 mm); f/3.2-6.5		NIKKOR lens with 7.1x optical zoom; 6.0-42.8 mm (35mm [135] format equivalent: 28-200 mm); f/2-4		NIKKOR lens with 10x optical zoom; 4.5-45.0 mm (35mm [135] format equivalent: 25-250 mm); f/3.2-5.8		NIKKOR lens with 3x optical zoom; 4.1-12.3 mm (35mm [135] format equivalent: 29-87 mm); f/3.3-5.9		NIKKOR lens with 12x optical zoom; 4.5-54.0 mm (35mm [135] format equivalent: 25-300 mm); f/3.1-6.5	
Up to 4x (35mm [135] format equivalent: approx. 520 mm)		Up to 4x (35mm [135] format equivalent: approx. 800 mm)		Up to 4x (35mm [135] format equivalent: approx. 1000 mm)		Up to 4x (35mm [135] format equivalent: approx. 348 mm)		Up to 4x (35mm [135] format equivalent: approx. 1200 mm)	
[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: approx. 10 cm (4 in.) to ∞		[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro close-up mode: 2 cm (0.8 in.) to ∞		[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: 10 cm (4 in.) to ∞		[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: 5 cm (2 in.) to ∞		[W]: Approx. 50 cm (1 ft 8 in.) to ∞, Macro mode: 10 cm (4 in.) to ∞	
2.7-in., approx. 230k-dot, TFT LCD monitor with anti-reflection coating		3-in., approx. 921k-dot, wide-viewing angle, vari-angle TFT LCD monitor with anti-reflection coating		3.5-in., approx. 819k-dot, OLED monitor with touch screen control and anti-reflection coating		2.5-in., approx. 230k-dot, TFT LCD monitor with touch screen control and anti-reflection coating		3-in., approx. 460k-dot, TFT LCD monitor with touch screen control and anti-reflection coating	
SD/SDHC/SDXC memory card*5		SD/SDHC/SDXC memory card*5		SD/SDHC memory card*5		Internal memory (approx. 7.3 GB)		SD/SDHC/SDXC memory card*5	
ISO 80-1600		ISO 80-1600, ISO 3200/Hi 1 (equivalent to 6400); (Manual setting is enabled in P/S/A/M exposure modes)		ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode/Continuous shooting mode)		ISO 80-1600		ISO 125-1600, ISO 3200 (Manual setting is enabled in Auto mode)	
Two LR6/L40 (AA-size) alkaline batteries		EN-EL14 Rechargeable Li-ion Battery, MH-24 Battery Charger		EN-EL12 Rechargeable Li-ion Battery, EH-69P Charging AC Adapter		EH-69P Charging AC Adapter		EN-EL19 Rechargeable Li-ion Battery, EH-69P Charging AC Adapter	
Two FR6/L91 (AA-size) lithium batteries, Two ENMH2 rechargeable Ni-MH batteries, EH-65A AC Adapter, MH-72/MH-73 Battery Charger		EH-5b AC Adapter (used in combination with the EP-5A Power Connector)		EH-62F AC Adapter, MH-65 Battery Charger		-		EH-62G AC Adapter, MH-66 Battery Charger	
Approx. 200 shots with alkaline, 650 shots with lithium*7, or 360 shots with EN-MH2 batteries		Approx. 330 shots with EN-EL14 battery		Approx. 140 shots with EN-EL12 battery		Approx. 190 shots		Approx. 160 shots with EN-EL19 battery	
Approx. 96.4 x 59.2 x 28.9 mm (3.8 x 2.4 x 1.2 in.) excluding projections*8		Approx. 118.5 x 72.5 x 50.4 mm (4.7 x 2.9 x 2.0 in.) excluding projections*8		Approx. 111.4 x 60.0 x 27.2 mm (4.4 x 2.4 x 1.1 in.) excluding projections*8		Approx. 77.0 x 51.2 x 17.2 mm (3.1 x 2.1 x 0.7 in.) excluding projections*8		Approx. 95.4 x 58.6 x 26.7 mm (3.8 x 2.4 x 1.1 in.) excluding projections*8	
Approx. 161 g (5.7 oz) with battery and SD memory card*8		Approx. 392 g (13.9 oz) with battery and SD memory card*8		Approx. 184 g (6.5 oz) with battery and SD memory card*8		Approx. 96 g (3.4 oz)*8		Approx. 150 g (5.3 oz) with battery and SD memory card*8	

Note: Camera lineup and color availability may vary according to region.



I AM AT THE HEART OF THE IMAGE

iam.nikon-asia.com



Microsoft®, Windows®, Windows Vista™, Windows® 7, and Windows® 8 are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Macintosh®, Mac® OS and QuickTime® are either registered trademarks or trademarks of Apple Inc. in the United States and/or other countries. The SDXC logo is a registered trademark of SD-3C, LLC in the United States and/or other countries. PictBridge is a trademark. The Digital Optics Corporation logo is a trademark. "ZENRIN" is a registered trademark of ZENRIN CO., LTD. NAVTEQ Maps is a trademark of NAVTEQ. Products and brand names are trademarks or registered trademarks of their respective companies. Images on displays shown in this brochure are simulated.

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer.
Colour availability may vary according to region.

March 2013 © 2013 Nikon Corporation



WARNING

**TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT.
SOME DOCUMENTATION IS SUPPLIED ON CD-ROM ONLY.**



Nikon Hong Kong Ltd. Suite 1001, 10/F, Cityplaza One, 1111 King's Road, Taikoo Shing, Hong Kong www.nikon.com.hk
Nikon Singapore Pte Ltd. 80 Anson Road, #10-01/02, Fuji Xerox Towers, 079907, Singapore www.nikon.com.sg
Nikon (Malaysia) Sdn. Bhd., 11th Floor, Block A, Menara PKNS, No. 17, Jalan Yong Shook Lin, 46050 Petaling Jaya, Selangor Darul Ehsan, Malaysia www.nikon.com.my
Nikon Australia Pty Ltd., Unit F1, Lidcombe Business Park, 3-29 Birnie Avenue, Lidcombe NSW 2141, Australia www.nikon.com.au
Nikon India Private Limited Plot no 17, Sector 32, Institutional Area, Gurgaon 122002, Haryana, India www.nikon.co.in
Nikon Sales (Thailand) Co., Ltd. 195 Empire Tower, 45th Floor, River Wing East, South Sathorn Rd, Yannawa, Sathorn, Bangkok 10120 www.nikon.co.th
Nikon Middle East FZE Level 4, The Galleries bldg 2, Downtown Jebel Ali, P.O. Box 261908, Dubai, UAE www.nikon-me.com
NIKON CORPORATION Shin-Yurakucho Bldg., 12-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo 100-8331, Japan www.nikon.com

Printed in china

En